

It's Not Okay Campaign



Fort Worth
INDEPENDENT SCHOOL DISTRICT

Campaign Focus

- Bullying
- Cyberbullying
- Sexting
- Sexual Harassment
- Substance Abuse
- Gangs
- Dating Violence
- Suicide

Media Component

- Signage
 - Posters
 - Billboards
- Website
- Facebook
- Implementation Guides
- Print Materials
- Student Pledge and Giveaways



Teen Dating Violence

Definition: Teen dating violence is a *pattern of abusive behavior* exhibited by one or both teenagers in a dating relationship.

Did you know?

- Both girls and boys are victims of abuse and are perpetrators of abuse
- Abuse almost always reoccurs in the relationship and most abuse gets more severe with time.
- Between 10 and 38% of high school students have been victims of dating violence.
- Among students who are currently dating, as many as 59% have experienced physical violence, and 96% have experienced psychological or emotional abuse.
- Adults who use violence with their dating partners often being doing so during adolescence, with the first episode typically occurring by age 15.

Characteristics or signs of the behaviors:

- **Physical abuse** – hitting, pinching, shaking, choking, shoving, pushing, biting, spitting, pulling hair, threatening, throwing things.
- **Psychological/Emotional abuse** – ignoring your feelings, insulting your beliefs or values, calling you names, isolating, displaying inappropriate anger, scaring you/driving recklessly, keeping you from leaving, putting down your family/friends, humiliating you in public/private, and threatening to hurt oneself.
- **Sexual abuse** – forcing a date to have sex, forcing a date to do other sexual things he or she doesn't want to do.

Includes any behavior by a dating partner that is used to manipulate, gain control, makes a person feel bad about self or others, makes a person afraid of her/his boyfriend/girlfriend.

Guidelines for helping people who are being abused:

- Believe your friend's story and make sure they are safe.
- Let them know that they don't deserve to be abused.
- Ask them lots of questions to get them to think about the problem.
- Ask them what their options are and what they can do. (Stay, leave, talk to partner, get advice)
- Let them know that abuse almost always gets worse in a relationship if it's ignored. If the abuse is to stop, the person being abused has to be willing to take actions to end it.
- Encourage them to seek help. (See community resources below)

Community Resources:

- Call 911 in an emergency
- Parents/School Officials (Counselors, Interventionist, Principal, Favorite Teacher)
- Women's Center Crisis Hotline: 817-927-2737; Safe Haven: 877-701-7233;
- National Dating Violence Hotline: 1-800-799-7233

October: Bullying

Fort Worth
INDEPENDENT SCHOOL DISTRICT
www.fwsd.org

**why do they keep
making fun of me?
what did i ever
do to them?**

it's not okay

Need help? Talk to your counselor, teacher, administrator or any trusted adult on campus.

What is bullying? To cause physical harm to a student, damaging a student's property or placing a student in reasonable fear of harm or actions resulting in an intimidating, threatening or abusive environment for a student.

November: Cyberbullying



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www.fwsd.org

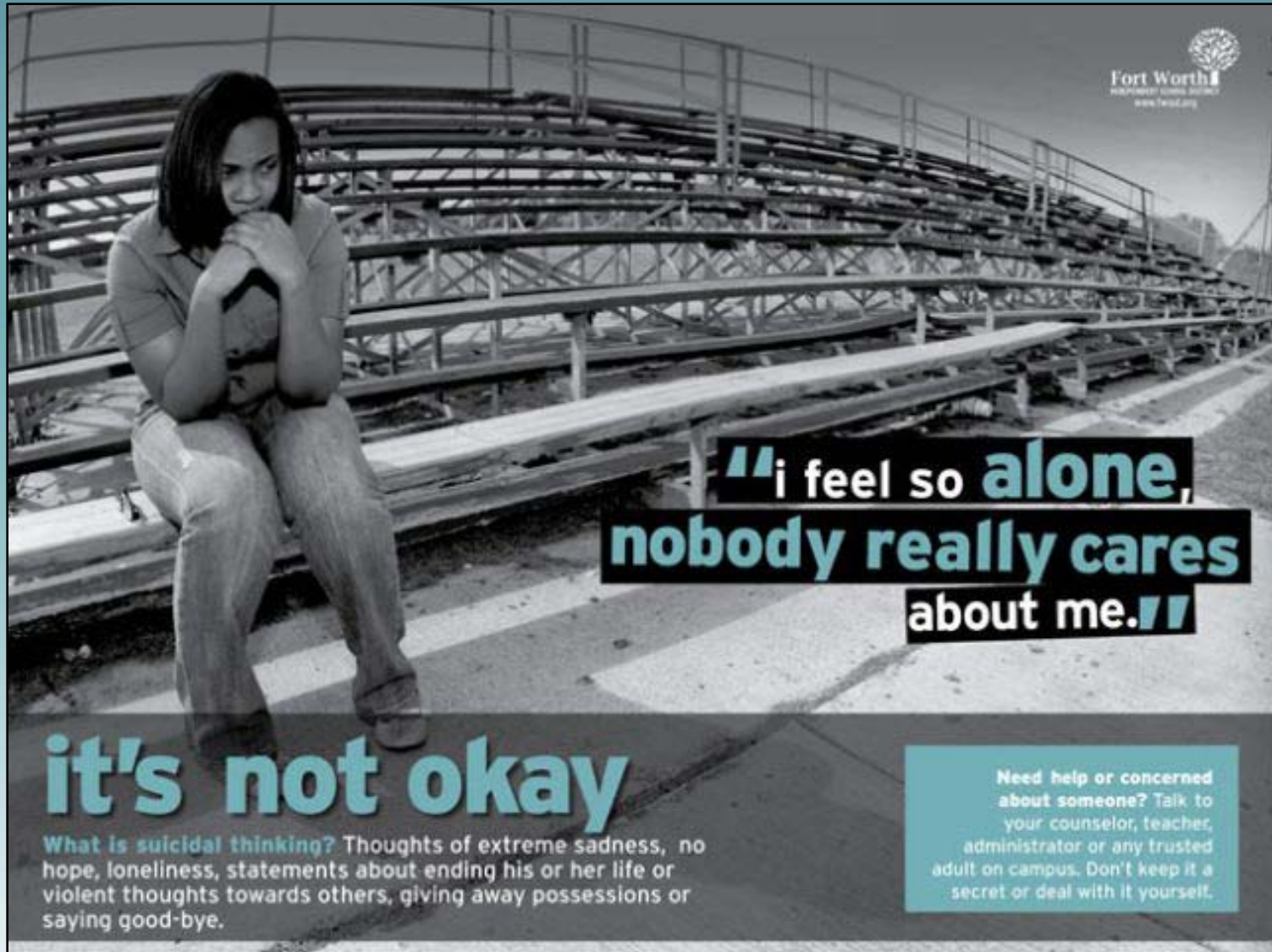
why are they spreading lies about me? now they're doing it online.

it's not okay

What is cyberbullying? The sending or posting electronic messages that are abusive, obscene, sexually oriented, threatening, harassing, damaging to another's reputation or illegal.

Need help? Talk to your counselor, teacher, administrator or any trusted adult on campus.

December: Suicide



Fort Worth
INDEPENDENT SCHOOL DISTRICT
www.fisd.org

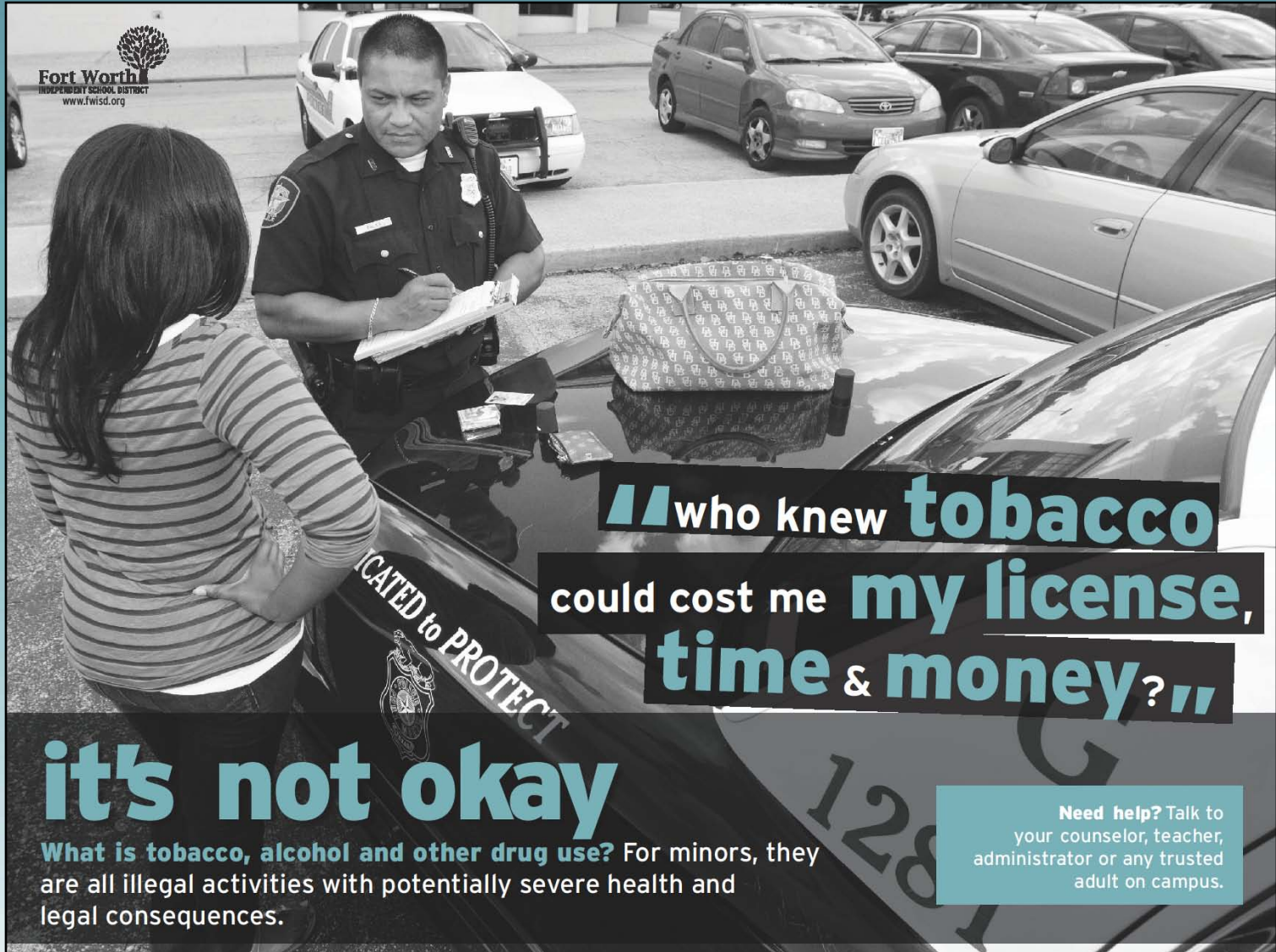
**“i feel so alone,
nobody really cares
about me.”**

it's not okay

What is suicidal thinking? Thoughts of extreme sadness, no hope, loneliness, statements about ending his or her life or violent thoughts towards others, giving away possessions or saying good-bye.

Need help or concerned about someone? Talk to your counselor, teacher, administrator or any trusted adult on campus. Don't keep it a secret or deal with it yourself.

January: Tobacco, Alcohol and Other Drugs



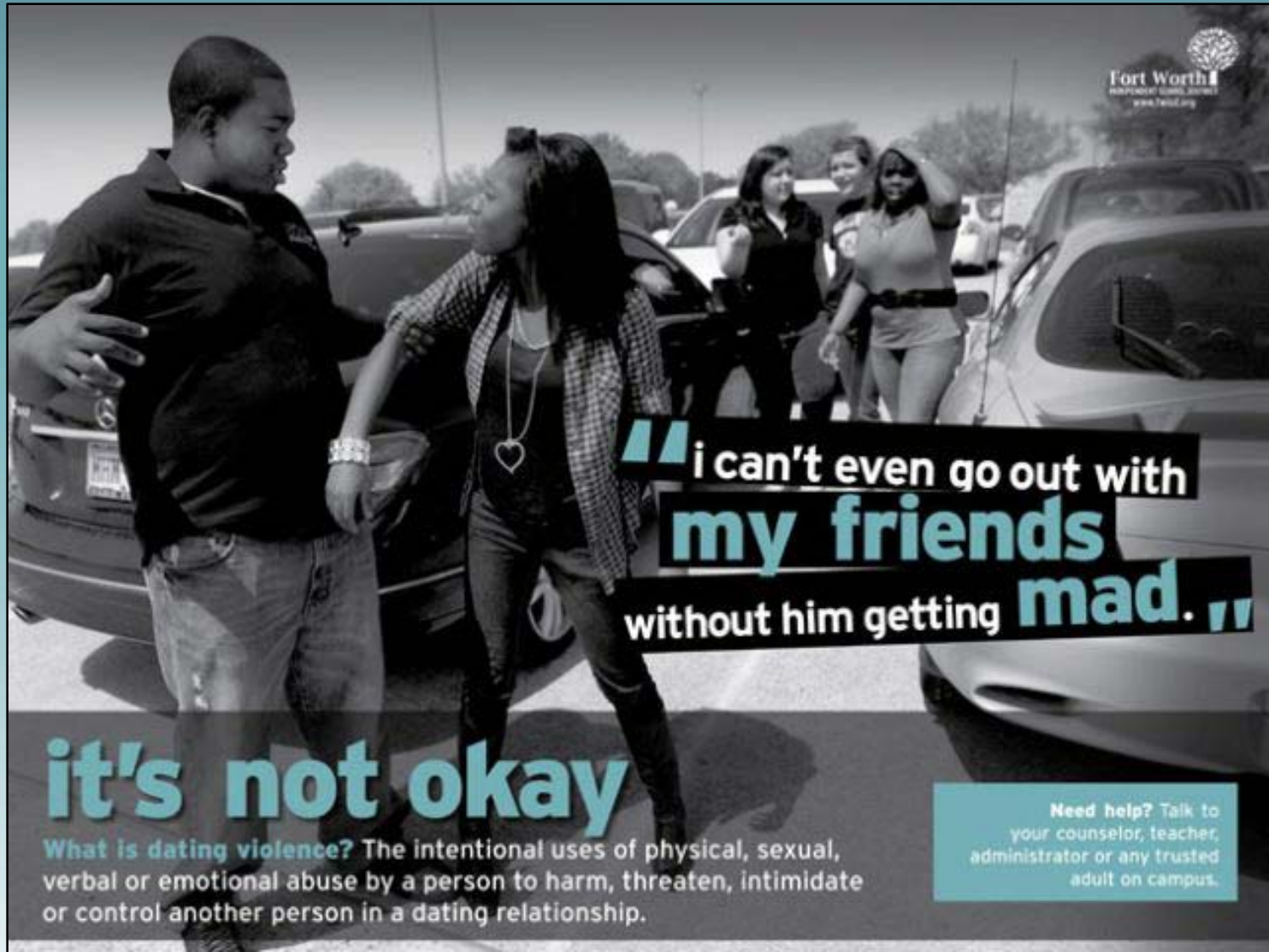
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www.fwisd.org

Who knew tobacco could cost me my license, time & money? It's not okay

What is tobacco, alcohol and other drug use? For minors, they are all illegal activities with potentially severe health and legal consequences.

Need help? Talk to your counselor, teacher, administrator or any trusted adult on campus.

February: Teen Dating Violence



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www.fwsd.org

"i can't even go out with
my friends
without him getting **mad.**"

it's not okay

What is dating violence? The intentional uses of physical, sexual, verbal or emotional abuse by a person to harm, threaten, intimidate or control another person in a dating relationship.

Need help? Talk to
your counselor, teacher,
administrator or any trusted
adult on campus.

March: Gangs



“I thought they
had my back
no matter what,
but where are they now?”

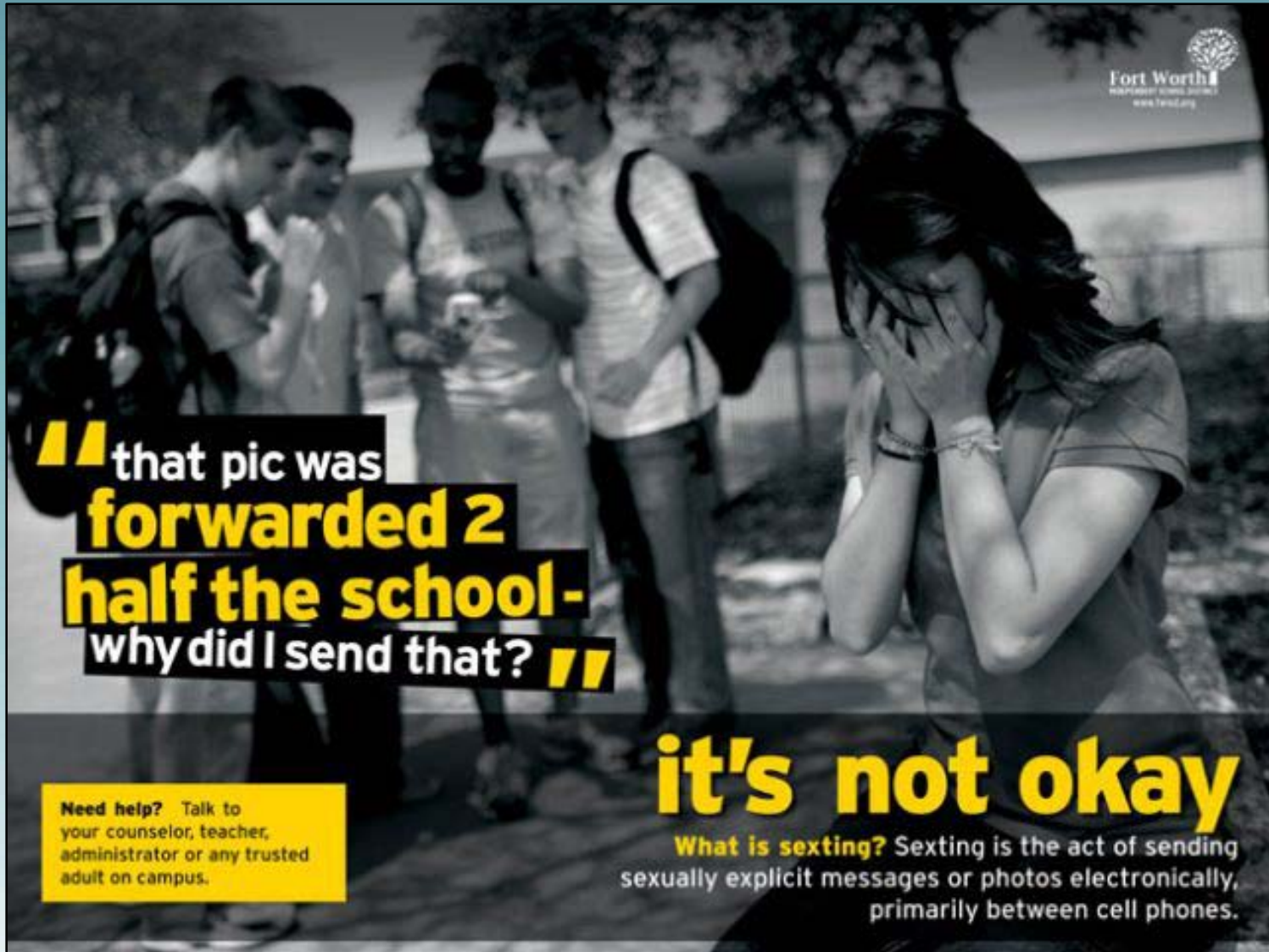
it's not okay

What is a street gang? It is “three or more persons having a common identifying sign or symbol or an identifiable leadership who continuously or regularly associate in the commission of criminal activities.”

Source: Section 71.01(d) of the Texas Penal Code

Need help? Talk to your counselor, teacher, administrator or any trusted adult on campus.

April: Sexting



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www.fwsd.org


**// that pic was
forwarded 2
half the school -
why did I send that? //**

Need help? Talk to
your counselor, teacher,
administrator or any trusted
adult on campus.

it's not okay

What is sexting? Sexting is the act of sending
sexually explicit messages or photos electronically,
primarily between cell phones.

May: Sexual Harassment



**/// i wish i didn't have 2
put up with this
every day. ///**

it's not okay

What is sexual harassment? It is making persistent or repeated sexual advances or engaging in any actions of a sexual connotation causing embarrassment, humiliation or intimidation.

Need help? Talk to your counselor, teacher, administrator or any trusted adult on campus.

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FORT WORTH ISD TEACHER BULLYING REFERENCE CHART~ELEMENTARY

FWISD Board Policy: Bullying occurs when a student or group of students engage in written or verbal expression OR physical conduct that has the effect of physical harm to a student, causes damage to a student's property, or places a student in reasonable fear of harm; it is severe, persistent, or pervasive that it causes an intimidating, threatening, or abusive educational environment for the student.

PHYSICAL BULLYING: HARM TO ANOTHER'S BODY OR PROPERTY

Threatening physical harm	Pushing, shoving	Destroying/defacing property	Biting, punching
Making threatening gestures	Pinching, scratching	Extortion	Kicking, tripping
Enticing violence	Hair pulling	Theft	
Cornering/blocking movement	Spitting, slapping	Hazing	

EMOTIONAL BULLYING: HARM TO ANOTHER'S SELF-CONCEPT

Insulting gestures	Insulting remarks related to disability, gender or sexual orientation	Defacing/falsifying schoolwork	Unwanted sexually suggestive remarks, images or gestures
Dirty looks		Insulting/degrading graffiti	Challenging in public
Insulting remarks	Demands for money	Harassing and/or frightening phone calls, email, text messages or phone messages	Threatening another to secure silence
Name calling	Taunting		

RELATIONAL BULLYING: HARM TO ANOTHER'S GROUP ACCEPTANCE

Using negative body language or facial expressions	Playing mean tricks	Threatening to end a relationship	Exclusion
Gossiping	Insulting publicly	Undermining other relationships	Ostracizing/total group rejection
Starting/spreading rumors	Ruining a reputation	Passively not including in group	Arranging public humiliation
	Ignoring someone to punish or coerce		

FACULTY/ADMINISTRATIVE INTERVENTIONS MAY INCLUDE:

LOW
 Teacher conference
 Student Conference
 Parent conference

MEDIUM
 Out of School Suspension

HIGH
 3rd Party Referral



FORT WORTH ISD TEACHER BULLYING REFERENCE CHART~SECONDARY

FWISD Board Policy: Bullying occurs when a student or group of students engage in written or verbal expression OR physical conduct that has the effect of physical harm to a student, causes damage to a student's property, or places a student in reasonable fear of harm; it is severe, persistent, or pervasive that it causes an intimidating, threatening, or abusive educational environment for the student.

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LOW
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 Student Conference
 Parent conference

MEDIUM
 Out of School Suspension
 On Campus Intervention

HIGH
 3rd Party Referral

Discipline Referral Form

Student Name	Perm#	Sex	Grade	Local Code	PEIMS Code	Teacher/Staff
VIOLATION OF STUDENT CODE OF CONDUCT						
Date of Incident:			Location of Incident:			
Details of Incident:						
Is this a Bullying/Cyber Bullying Incident? Yes <input type="checkbox"/> No <input type="checkbox"/> Incident Report Attached? Yes <input type="checkbox"/> No <input type="checkbox"/>						
Teacher Actions Prior to Referral			Administration Actions			
1 st Action:			Conference:			
2 nd Action:			Phone Call to Parent:			
3 rd Action:			Detention:			
Phone call to parent: Status of the call			In- House Remainder of the Day: P2 P3 P4 P5 P6 P7 P8			
4 th Action:			Parent Conference:			
Team Conference w/Student Date:			Referral to Counselor:			
Team Conference w/Student & Parent Date:			o5-Out of School Suspension: (Counted in whole days)			
Intervention Specialist Referral Date:			# of Days: _____ Dates: 1 _____, 2 _____, 3 _____			
Comments:			o6-In School Suspension: (Counted in whole days)			
			# of Days: _____ Dates: 1 _____, 2 _____, 3 _____, 4 _____, 5 _____			
			o6A-OCI: (Counted in whole days) OCI Orientation Form: Y or N			
			# of Days: _____ Dates: 1 _____, 2 _____, 3 _____, 4 _____, 5 _____, 6 _____			
Attach all Documentation:			COC Referral: Y or N COC Date: COC Time:			
Comments:						
This student may not attend any FWISD or school activity during the suspension period. If found on the school campus or on any FWISD property, he/she will be trespassing on school property and may be arrested for criminal trespass and may be subject to a Central Office Hearing.						
Parent:		Date:				
Student:		Date:		Administrator		Date:

White-Parent/Guardian/Student Yellow-Administration Pink-Attendance Goldenrod-Teacher

FORT WORTH ISD ADMINISTRATIVE REPORT FORM~BULLYING

STUDENT: _____ **PERM #:** _____ **DATE:** _____ **CAMPUS #:** _____

Bullying occurs when a student or group of students engage in written or verbal expression OR physical conduct that has the effect of physical harm to a student, causes damage to a student's property, or places a student in reasonable fear of harm; it is severe, persistent, or pervasive that it causes an intimidating, threatening, or abusive educational environment for the student.

PHYSICAL BULLYING: HARM TO ANOTHER'S BODY OR PROPERTY

<input type="checkbox"/> Threatening physical harm	<input type="checkbox"/> Pushing, shoving	<input type="checkbox"/> Destroying/defacing property	<input type="checkbox"/> Biting, punching
<input type="checkbox"/> Making threatening gestures	<input type="checkbox"/> Pinching, scratching	<input type="checkbox"/> Extortion	<input type="checkbox"/> Kicking, tripping
<input type="checkbox"/> Enticing violence	<input type="checkbox"/> Hair pulling	<input type="checkbox"/> Theft	
<input type="checkbox"/> Cornering/blocking movement	<input type="checkbox"/> Spitting, slapping	<input type="checkbox"/> Hazing	

EMOTIONAL BULLYING: HARM TO ANOTHER'S SELF-CONCEPT

<input type="checkbox"/> Insulting gestures	<input type="checkbox"/> Insulting remarks related to disability, gender or sexual orientation	<input type="checkbox"/> Defacing/falsifying schoolwork	<input type="checkbox"/> Unwanted sexually suggestive remarks, images or gestures
<input type="checkbox"/> Dirty looks	<input type="checkbox"/> Demands for money	<input type="checkbox"/> Insulting/degrading graffiti	<input type="checkbox"/> Challenging in public
<input type="checkbox"/> Insulting remarks	<input type="checkbox"/> Taunting	<input type="checkbox"/> Harassing and/or frightening phone calls, email, text messages or phone messages	<input type="checkbox"/> Threatening another to secure silence
<input type="checkbox"/> Name calling			

RELATIONAL BULLYING: HARM TO ANOTHER'S GROUP ACCEPTANCE

<input type="checkbox"/> Using negative body language or facial expressions	<input type="checkbox"/> Playing mean tricks	<input type="checkbox"/> Threatening to end a relationship	<input type="checkbox"/> Exclusion
<input type="checkbox"/> Gossiping	<input type="checkbox"/> Insulting publicly	<input type="checkbox"/> Undermining other relationships	<input type="checkbox"/> Ostracizing/total group rejection
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FACULTY/ADMINISTRATIVE INTERVENTIONS MAY INCLUDE:

LOW
Teacher conference
Student Conference
Parent conference

MEDIUM
Out of School Suspension
OCI

HIGH
COC Referral



1011-FWISD Non-Reportable Discipline Reason Codes

Local Code	Short Description
ATT	Attendance Problem
BUL	Bullying
BUS	Bus Incident
CCL	Cut Class
DET	Did Not Go to Detention
DIS	Disrespectful
DRC	Dress Code
DSR	Disruptive
EAT	Food/Drink
FNC	Violent/Abusive Language
GNG	Gang
ITM	Cell /Other Item
LPF	Language Profanity
OFF	Off Task
REF	Refuses
SAF	Removal for Safety of Student
SLP	Sleeping
SUP	Supplies
T++	Tardy 10+ time
T10	Tardy 10 times
T2x	Tardy 2 times
T3x	Tardy 3 times
T4x	Tardy 4 times
T5x	Tardy 5 times
T6x	Tardy 6 times
T7x	Tardy 7 times
T8x	Tardy 8 Times
T9x	Tardy 9 times
TDY	Tardy
TLK	Talking
TRU	Truant
WLK	Walked out



1011 PEIMS Reportable Discipline Action Reason Codes and OCI

TEA Code	Short Description	Short Description
Code	Short Description	Long Description
21	Viol Std Con Cd	Violation of Student Code of Conduct
21B	Bullying	Bullying (Violation of Student Code of Conduct)
33	Tobacco	Tobacco
41	Fighting/Mutual Combat	Fighting/Mutual Combat

OCI Code	Short Description	Short Description
A	Asson	Asson (no citation)
B	Bullying	Bullying/Cyber bullying
C	Computer Violation	Computer Violation
C1	Criminal Mischief	Criminal Mischief (no citation)
E	Extortion, Coercion, Blackmail	Extortion, Coercion, Blackmail (student)
F	Fire alarm/Extinguisher	Activate Fire alarm/Discharge fire extinguisher (no disruption)
F1	Fighting	Fighting (1 st fight)
G	Gambling	Gambling
G1	Graffiti - personal items	Graffiti on personal items
G2	Graffiti -water base/removable	Graffiti -water base/removable
I	Illegal Entry to School	Illegal entry to school building (no citation/no damage)
I1	Insubordination	Insubordination
M	Marijuana-unoccupied vehicle	Marijuana in a unoccupied vehicle (i.e. seeds, small amount)
M1	Misconduct on FWISD vehicle	Misconduct on FWISD vehicle
M2	Messages sent or posed	Messages sent or posed that may compromise the interest of students
P	Persistent Dress Code	Persistent dress code violation
P1	Persistent Misbehavior	Persistent Misbehavior
P2	Profanity	Profanity (student-student)
P3	Poss. of Ammunition	Possession of Ammunition
P4	Poss. of Chemical disp. Devices	Possession of chemical dispensing devices, hazardous items, nuisance item (i.e. stink bomb, fireworks)
P5	Poss. of Knives <5.5	Possession of knives less than 5.5
P6	Poss. of Laser Light	Possession of Laser Light
P7	Poss. of Pornographic Materials	Possession of Pornographic Materials
P8	Poss. of Razor/Box cutter	Possession of Razor/Box cutter
P9	Poss. of Toy Gun/Replica	Possession of Toy Gun/Replica (without threat or disruption)
R	Recording School Fights	Recording School Fights
R1	Refused to cooperate w/investigation	Refused to cooperate with investigation
S	Sexual Harassment	Sexual Harassment (student/student/verbal)
T	Threat to Strike Student (2)	Threat to Strike Student (2 nd offense)
T1	Theft Against Student	Theft against student
V	Vandalism	Vandalism/Theft of school property (<\$250)

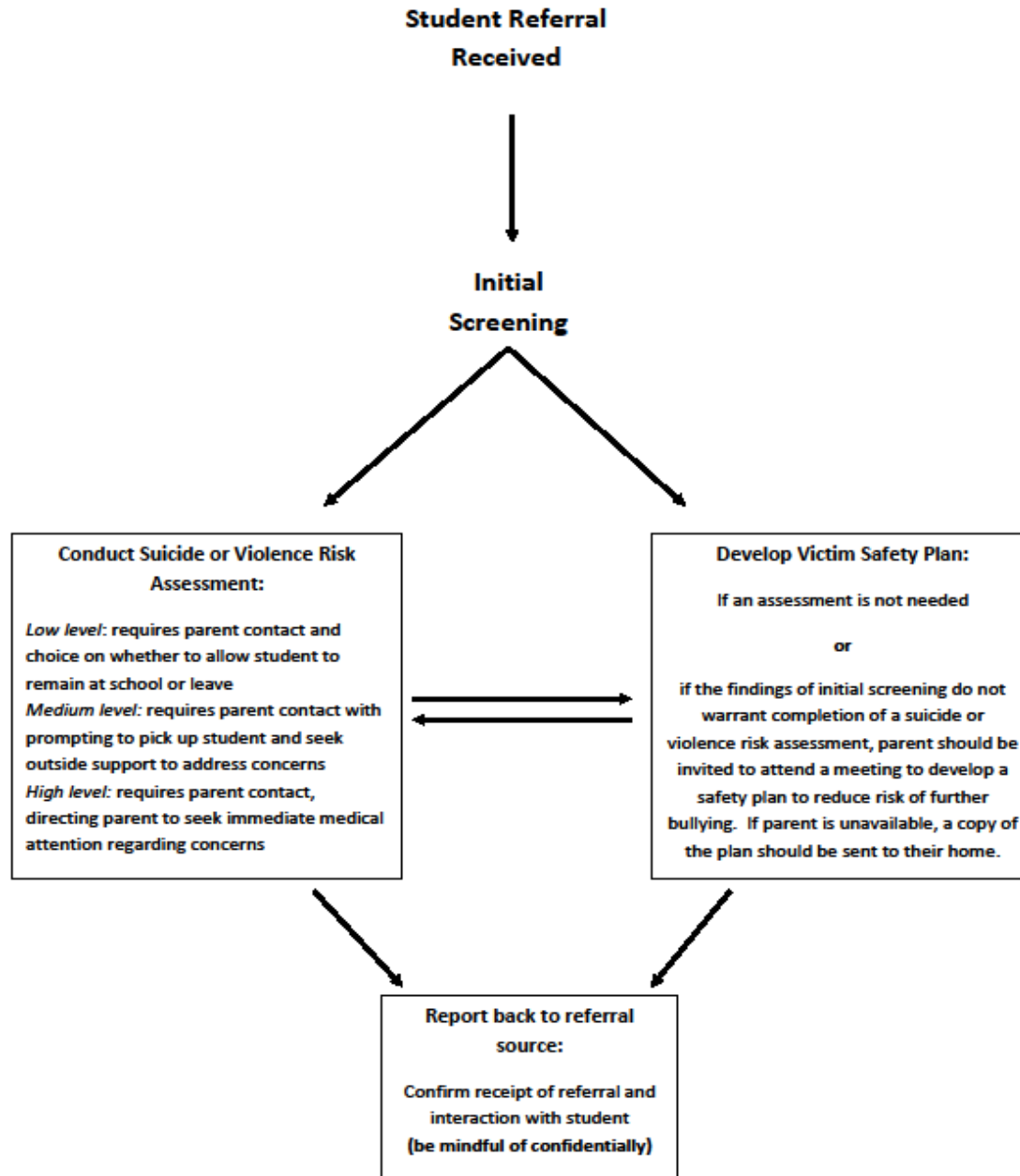


Response and Support: Victim

Victim Support

- Flow Chart
- Assessment Guide
- Support Plan
 - 34 plans completed

Fort Worth ISD Bullying Victim Response Process



Victimization Assessment Guide

Cycle	Common Behaviors	Notes
Cycle 1: Bullying Act= Anticipatory Anxiety	<ul style="list-style-type: none"> – hurt, pain, embarrassment – sadness and humiliation – fear and anxiety – hyper alertness and visualizes future victimization – fears loss of friendship is act was done by friend – begins to stay home on weekend 	
Cycle 2: Revisiting	<ul style="list-style-type: none"> – recurrent thoughts about the action – feelings of hopelessness and loneliness 	
Cycle 3: Assessment, Entrapment and Cognitive Disorganization	<ul style="list-style-type: none"> – assesses seriousness of situation – feels overwhelmed, powerless, isolated and trapped 	
Cycle 4: Secrecy, Avoidance and Attachment	<ul style="list-style-type: none"> – secretive – conceals distress and feelings of inadequacy – experiences health effects such as migraines, etc – avoids places associated with bullying situation – routines change; withdrawal from social experiences – participation in school clubs/ activities decreases 	
Cycle 5: Victimization to Trauma	<ul style="list-style-type: none"> – possible drug use – sense of loss (loss of privacy, safety and freedom of movement) 	
Cycle 6: Toxic Shame, Trust Crisis and Anger	<ul style="list-style-type: none"> – engages in bullying behavior and/or violence toward others – self- conscious – no longer trusts self or their actions anymore 	
Cycle 7: Hopelessness, Depression, Hate and Revenge	<ul style="list-style-type: none"> – suicidal and depression – may join gang in order to seek acceptance from others; behavior is out of control – focused on revenge/retaliation or self-harm and suicide 	

Guiding Questions:

Are you experiencing any type of problems at school? (academically, absenteeism, etc.)

Can you tell me about the bullying experiences? What are you feeling?

What actions have you taken to deal with the experiences/ emotions? (drug use, cutting, etc.)

How has your life changed as a result of the bullying? (dropping out of social clubs, athletics, etc.)

What are your feelings/thoughts about the bully and his/her friends?

Have you experienced any physical problems such as headaches, stomach problems, etc.?

Have you talked with your parents/ family about the bullying?

Fort Worth ISD Victim Support Plan

NOTE: Administrative or counseling staff should develop this plan with the victim, in an effort to empower the victim and keep him/her safe. A support plan needs to be individualized, as every victim has unique needs and challenges.

Report completed by: _____

Campus: _____

Date of Report: _____

Name of Student: _____ Grade: _____

Perpetrator ID#: _____ Grade: _____

Type of Incident:

Bullying	Dating Violence
Cyberbullying	Gangs
Sexting	Suicide
Sexual Harassment	Other: _____

Locations to be monitored:

Cafeteria	Hallway	Classroom
Playground	Outside of building	Bus stop area
Restroom	Locker	Locker Room/Gym
Band Area	After School Events	Other: _____

Actions to be taken:

- Schedule Changes (attach revised schedule): _____
- School Arrival (changes in time, entrance, transportation, with whom): _____
- Transportation
 - school bus seating: _____
 - bus stop: _____
 - route change: _____

Support System

└ Staff Assignment (select one staff member to be available for "check-in" and support):

└ Additional Support Staff:

└ Peer Network: (to accompany student throughout the day if necessary)

Additional Plans /Strategies:

Plan for Follow Up

Date for Plan Review: _____

Effectiveness of Plan: Effective Not Effective (new plan to be developed)

Student Signature

Date

Administrator Signature

Date

Parent Signature

Date

SSS Staff Signature

Date

If a parent is not in attendance of the Support Plan Meeting, a copy should be sent home.

A copy of this plan must be emailed to Lacey Burrell in Intervention Services at

lacey.burrell@fwisd.org

Reporting: Friends for Life Tipline

Students can report concerns through:

- Text
- Email
- Phone

Reports are anonymous and protected by state statute.



It's okay to help a friend.

- Bullying
- Sexting
- Family Violence
- Dating Violence
- Sexual Harassment
- Gang Activity
- Suicidal Thoughts
- Cyber Bullying

Have a friend in need?
Make an anonymous call and get them help!

Campus Crime Stoppers
FRIENDS FOR LIFE Hotline

CALL: 817-800-TPS (8477)
TEXT: *TPS7 PLUS YOUR MESSAGE* TO 276637
ANONYMOUS LIVE CHAT ON
W32 TP: WWW.AG8TIPS.COM



FRIENDS FOR LIFE
COMMUNITY

Campaign Summary

