

Strengthening the Partnership

Schools can:

- Invite the partner to serve on Site-Based Decision-Making Team.
- Host breakfast/luncheon.
- Introduce the CEO at school PTA/PTO meeting on open house night.
- Send letters of appreciation to the CEO and coordinator.
- Invite the company coordinator to present awards at school assembly.
- Ensure that adopters are aware and invited to assemblies, performances and sports events.
- Ask partner to assist with refreshments or serve as hosts for school functions such as First Day of School.
- Continue to communicate “Points of Pride” to adopters.
- Write a “Cheer” in the *Star-Telegram*.

Businesses can:

- Be present on the First Day of School to greet students, provide refreshments, help families find classrooms and hand out calendars to parents as they drive up and drop off.
- Invite students to perform during the school year.
- Display students’ projects at the business.
- Host staff meetings at their facilities.
- Invite a student or teacher to speak at a company meeting.
- Submit recognitions of school staff, students and volunteers in their company newsletters.