



the  
**1million**

P R O J E C T

Potential is Everywhere. Opportunity is Not.<sup>SM</sup>

**Program Info. for Participating Schools**

# The Problem

Nearly 50% of America's students say they've been unable to complete a homework assignment because they didn't have internet access (at home) and 42% say they received a lower grade on an assignment due to lack of access.<sup>1</sup>



**70%**

of America's teachers  
assign homework to be  
completed online



**5 Million**

U.S. families with school-age  
children do not have Internet  
connectivity at home

**This is America's Homework Gap, and our  
Opportunity Gap!**

<sup>1</sup>According to a recent [study](#) from the Hispanic Heritage Foundation, Family Online Safety Institute, and myCollegeOptions

# The Solution

## 1Million Project Foundation Mission

To help 1 million high school students who do not have reliable home Internet access achieve their full potential by giving them a free hotspot with Internet access.



# Program Benefits



Eligible, participating high school students in 1Million Project school districts receive:

- A free hotspot device.
- 10GB per month of free high-speed LTE data. Unlimited data is provided at 2G speeds if usage exceeds 3GB in a month.
- Free hotspot with internet access.
- Free Children's Internet Protection Act (CIPA) compliant content filter with every device.
- Wireless service for up to four years while still in a participating high school.

# Survey Results

## Administrators

- **91%** said students' attitudes toward learning improved
- **90%** said students' homework completion rates improved
- **78%** observed improvement in IMPF students' school attendance since receiving their devices

## Students

- **84%** say it's easier for them to complete more of their homework in a comfortable, convenient, and safe place
- **74%** say they're more willing to work hard to graduate from high school
- **68%** say they're more likely to go to college





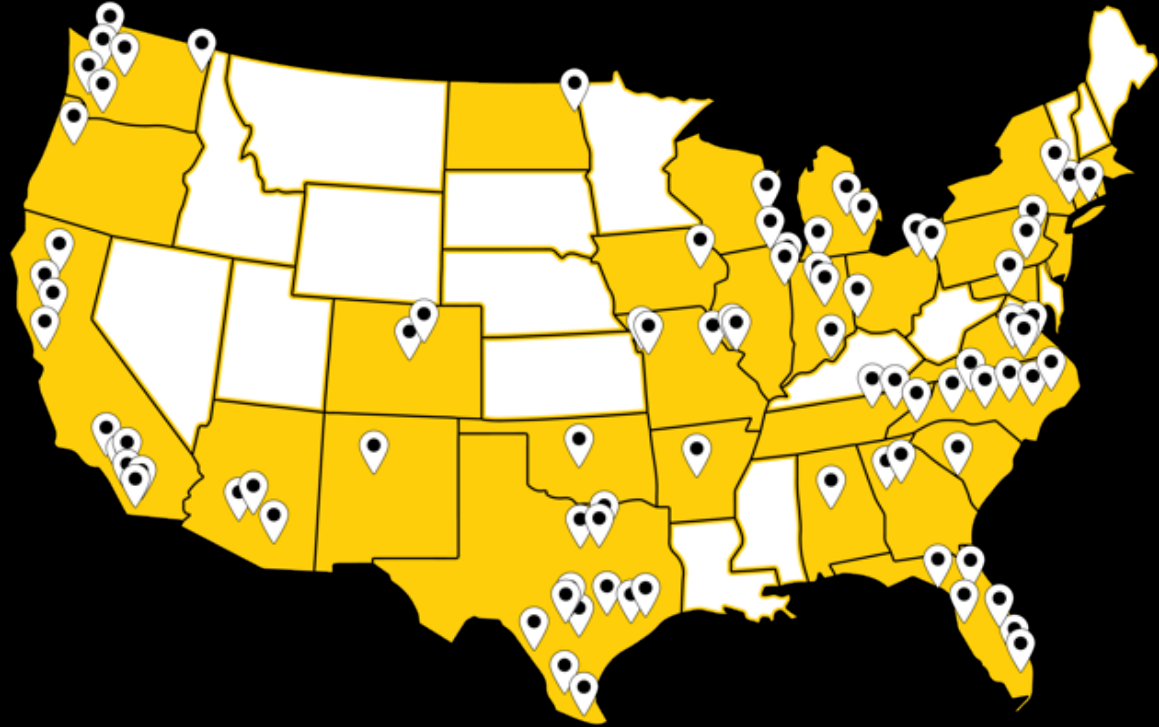
# 1MP Across America

## Impact to Date:

- 226,000 students connected
- 2,000+ high schools
- 189 school districts
- 33 states

## Goal for 2019/20 School Year:

- 115,000 additional devices in students' hands



# What Educators, Parents & Students Say



“ The 1Million Project is opening career opportunities and spurring creativity, learning, achievement and wonder. Its generosity will inspire hundreds of young minds this year and into the future. ”

*Stephanie Baker, Deputy Superintendent, Pomona USD*

“ [Alondra] has so much potential and we do everything we can for her, but getting the Internet at home is really expensive. Now my daughter can stay home to complete her assignments instead of staying late at friends' houses. ”

*Michelle Melendez, Parent of 1Million Project Recipient*

“ With the 1Million Project I'm able to just do much more than I was capable before. Now that I have the device I can just be at home and actually do my homework on time, [at a] reasonable hour and get enough hours of rest. ”

*Marleni, High School Student and 1Million Project Recipient, Garey High School*

# School Districts' Journey



## Feb - May

- Program acceptance
- District Welcome & Training Calls
- District to complete Implementation Plan

## May - August

- District Holds Calls with Schools
- Identify POCs
- Create Student & Parent Program Awareness
- Survey & Identify Eligible Students
- Communicate Portal Log-ins
- Identify Shipping Addresses & Dates
- Districts order devices
- Attend training webinar

## August - October

- Prepare Devices for Student Matching
- Distribute Devices to Pre-identified Students
- Provide Care Support
- Promote Usage



# Responsibilities

1MPF Responsibilities	Districts' Responsibilities
Provide devices and network access	Agree to Terms & Conditions
Provide training & support	Submit District Implementation Plan
Activate devices	Participate in calls/webinars/trainings
Provide device and service support via Care	Identify district and school points of contact
Provide data re: activation & usage rates	Identify students
Provide regular program updates & insights	Order and store devices
Provide community of practice with whom districts can connect & learn	Quickly distribute devices to students
Measure program impacts	Encourage student usage
Hold districts & ourselves accountable for results	Ask for help when needed & provide program feedback
	Complete annual surveys

# School Responsibilities

- ❑ Identify Points of Contact (POCs) for each high school
- ❑ Provide program awareness to students by distributing provided materials
  - ❑ High school orientation, parent teacher conferences
  - ❑ E-blasts and Robo-calls
  - ❑ District/ School Website Posting
  - ❑ Social Media
  - ❑ Posters (three posters per school)
- ❑ Survey students for eligibility
- ❑ Attend training webinars which prepares schools for distributing devices
- ❑ Coordinate with the district/school deployment team to ensure devices are distributed at convenient times for schools and students
- ❑ Promote data usage with students
  - ❑ Goal is to ensure students are using devices
- ❑ Provide device management support (training provided on this)
- ❑ Provide regular communication to the 1Million Project
- ❑ Complete annual student and administrator surveys

# Tips & Tools

Visit the online resource page at [1MillionProject.org/schools-resources](http://1MillionProject.org/schools-resources) for general information, training materials, and resources such as template posters and emails to send to students and parents.

If you have any questions, please call the 1Million Project team at (844) 573-5289 or email us at [1million@sprint.com](mailto:1million@sprint.com).

**the 1million PROJECT FOUNDATION**

## SCHOOL RESOURCES

Welcome! The 1Million Project Foundation is so glad that you are participating in the 1Million Project! This is a great first step in successfully implementing the program. Thanks again for your commitment to your students and for your participation.

**WELCOME MATERIALS** PROGRAM AWARENESS TRAINING

### Welcome Materials

Welcome to the 1Million Project! First Things First.

WHAT YOU NEED TO KNOW VIDEOS

The beginning of your Implementation Journey is highlighted by receiving your welcome letter, as well as an email from your Implementation Lead and an invitation to participate in the program. Welcome letters are sent electronically and a hard copy of your welcome letter will be mailed to you.

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# Spread the Word.

Communication resources for schools to use with students and their families.

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## Want to Excel in School?

Receive a **Free Mobile Device** and **24/7 Internet Access** from the 1Million Project!

**Internet Access + Hard Work = Great Grades & Brighter Futures**

With your device and high-speed wireless Internet connectivity, you can:

- Do research for your school papers and projects
- Watch teacher-assigned videos
- Learn how to complete a complicated math problem online
- Submit homework online
- Communicate with your teachers
- Practice for the SAT on Kahn Academy's website
- Gain the digital skills needed for today's jobs

**Eligible Students Receive:**

- A free smartphone, tablet, or hotspot device (device type depends on your school)
- 3GB per month of free high-speed wireless data
- Free hotspot capability on all devices and unlimited domestic calls/text on smart phones (subject to district limitations)
- Wireless service for up to four years while still in a participating high school

For more information about the 1Million Project and to sign-up, contact [www.1millionproject.org](http://www.1millionproject.org)

**1MillionProject.org** [www.1millionproject.org](http://www.1millionproject.org)

**You & Students  
+ 1 Million Project**



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**Student Potential Realized**