



Marine Creek Collegiate High School

Marine Creek Collegiate
 4801 Marine Creek Parkway
 Fort Worth, TX 76179

2020-2021 Recruitment Plan

Action	Responsible Party	Location	Timeline
Targeted Social Media	PSSS	School Facebook, School website, FWISD Site	October-November 2020
Targeted At-Risk students at feeder middle via email	PSSS	Middle schools with 40% or higher At-Risk students	November 3, 2020
Posted program flyers on feeder middle school facebook page and Google Site Link	PSSS, Middle school counselors	Middle schools with 40% or higher At-Risk students	November 3, 2020
Target At-Risk students- Breakthrough Fort Worth Program	PSSS	Online High School Fair	November 5, 2020
REMIND to students with eligible siblings about application opening	PSSS	REMIND Text	November 6, 2020
Virtual Open House	Staff, PSSS	Online	Nov. 10th 6-7:30
Mini Live Sessions at Middle Schools with 40% or higher At-Risk Students	PSSS	Virtual; JP Elder, Meacham, ALA	November 19, 2020
Mini Live Sessions at Middle Schools with 40% or higher At-Risk Students	PSSS	Virtual	November 30-December 4
Review Applications for eligibility	FWISD	FWISD Admin. Building	January 2021
Conduct Lottery, send out acceptance letters and wait lists	FWISD	FWISD Admin. Building	February 2021
Late Recruitment, if needed	PSSS	Virtual	February 2021
New Student orientation	PSSS and Staff	MCCHS	March 2021
Summer Bridge	PSSS, Staff, Business and Higher Ed. Partners	MCCHS	June 2021

PSSS- Post-Secondary Success Specialist