



The Readers Become Leaders program is an initiative started by the NCAA to address America's literacy crisis. The NCAA will team up with community stakeholders and school districts to implement this program in select cities that are hosting NCAA Championships and, in Fort Worth's case, the 2020 National Collegiate Women's Gymnastics Championships (April 17 & 18 – Dickies Arena).

In 2019, the NCAA teamed up with the Fort Worth ISD, Read Fort Worth and Visit Fort Worth to implement the program at area elementary schools. A total of 38 schools participated, representing more than 17,000 K – 5th grade students. Over the course of two months, those students read a combined 6.1 million minutes which made this program the biggest community outreach initiative in NCAA history!



We need your help to grow the number of participating schools, students and ultimately, minutes read!

Parameters / Process:

- Students will log their minutes read outside of the classroom via a reading log (schools may use current logs or one will be provided).
- Teachers will total minutes read for their classroom at the end of every week and communicate those totals to the school librarian or designee who will plug those numbers into a master tracking database.
- Minutes will be averaged to ensure no school will have an advantage based on enrollment.

Timeline:

- **November 1:** Deadline to sign your school up for the program
- **November 11 – 15:** Kick off celebrations encouraged on campus
- **November 18 – January 24:** First rotation
- **January 25:** Metroplex Challenge – schools will receive access to free tickets to attend a college gymnastics meet featuring Oklahoma, Alabama, Georgia and Denver Universities at the Fort Worth Convention Center
- **January 25 – March 20:** Second rotation
- **April 16:** NCAA Championship Open Practice – top schools will get to attend open practice at Dickies Arena where the winning school will be announced

Incentives:

Students – Books, bookmarks, NCAA branded water bottles & drawstring bags, Clifford The Big Red Dog parties, pizza parties, tickets to Metroplex Challenge and potentially a field trip to NCAA Championship Open Practice

Teachers – Lunch with an author (organized by Scholastic), gift cards, library/classroom book refresh and access to free or discounted tickets to NCAA gymnastics events

How to Register: <https://bit.ly/329hVcr>

